

EMMANUEL MORRIS-ODUBO

CREATIVE
STRATEGIST

/ CONTACT

778-586-6660
emorris508@gmail.com
baadxfacion.com

/ EDUCATION

**Bachelor of Business
Administration,
Major in Marketing**
Thompson Rivers University
2020 - 2024 | GPA: 3.49

/ SKILLS

- SEO and Google Analytics
- Leadership & Communication
- Marketing
- Web content development
- New Product Development
- Adobe Creative Suite
- Project management
- Event Coordination

/ INTERESTS

- Fashion Design
- Music Production
- Business Simulations
- Performance & Visual Arts
- Event Planning

/ PROFILE

A dedicated concept marketer seeking a full-time position in integrated media and marketing communications; where I can apply my knowledge and skills to enhance customer experiences and utility in any industry.

/ EXPERIENCE

President & Creative Director | TRUSU Amphitheatre

October 2023 - Present

- Developed and realised a vision for a platform for student artists and became the hub for talent showcases on campus
- Recruited and inspired a team of 12 board members who became committed to club operations
- Successfully curated and promoted multiple vibrant events with a slew of registered talent.
- Develop new media strategies with current and new social media initiatives to increase following and engagement
- Design branding elements (graphics and storytelling)

Order Fulfilment Associate | NRI Distribution Inc.

July 2022 - Present

- Learning and familiarisation in B2B services and logistics
- Participation in communally enriching work environment

Sales Associate | Winners/Homesense

June 2023 - Dec 2023

- Learned and immersed in customer service provision
- Introduced new promotion techniques which improved fitting room conversion.
- Ended tenure due to change of availability